

Royal[®] Crest



**Good-looking, low-maintenance siding:
we have a taste for it.**



Conquers wear and tear. Reflects beauty.

Royal® Crest Siding takes the gorgeous aura of real woodgrain, adds durability and subtracts maintenance hassle. It's designed to be the perfect foil for wear, tear, wind, rain and snow, year after year.

For homeowners with Crest, this is the virtually maintenance-free life: having siding that stands up to harsh weather and doesn't flake, chip, rot or sag. It's possessing timeless design without giving up your weekends.

- **Never needs painting**
- **Designed to withstand hurricane-force winds up to 140 mph**
- **Surprisingly green**
- **Industry-leading Double Lifetime Warranty**

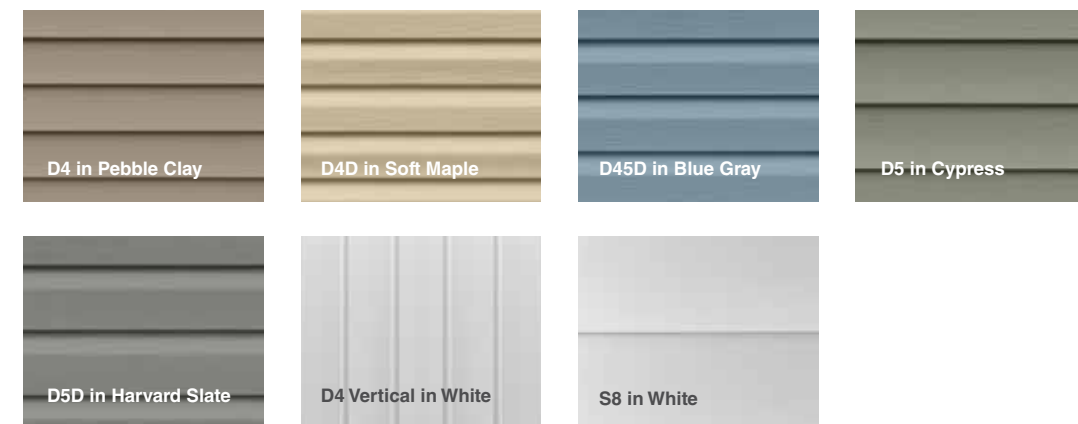
On Cover:
Royal® Crest D4D in Pebble Clay (top) and in Harvard Slate (bottom),
Royal® Vinyl Trim in Linen,
Royal® Louvered Shutter Panels in Pine



Choice is a beautiful thing.

Royal® Crest Siding comes in a selection of styles that vary by width and pattern. They all capture the look of natural wood in their own way, while defying the effects of time and weather.

- **.040" thick panel**
- **Available profiles: D4, D4D, D45D, D5, D5D, D4 Vertical & S8**
- **Beautiful low-gloss cedar woodgrain captures the look of natural wood**



A sustainable choice is even better.

Not only is Crest Siding available in a wide selection of colors and profiles, it's also remarkably green. Lightweight, yet durable, it never requires painting or staining. For Crest, sustainability is a lifestyle, not a fad. From production, which starts in facilities that recycle virtually all scrap materials, to manufacturing, transportation and installation (did we mention no hazardous materials are emitted when it's cut into?) it's a clear frontrunner in the cladding game.

- **Manufactured from recyclable materials**
- **Rivals cedar in overall green performance**
- **1/3 the environmental impact of fiber cement**

RoyalBuildingProducts.com/Crest

Express your outer feelings. Start with the right color.

When it comes to how your siding presents itself, color is crucial. So we pay attention to what's trending and what works. Choosing your own colors can be fun, but a bit overwhelming. If you need a nudge, get ideas and tips from our color combination tool at RoyalBuildingProducts.com/RoyalColorCombos.

Combine shades to amp up your curb appeal.

We develop our colors to keep their eye candy promises, no matter which ones you choose. How you organize and mix those colors can have a tremendous effect on the curb appeal of your Royal® Crest Siding.

Looking to add depth to a lighter featured color? Complement it with a deeper blue or tan in the porch area. Also, play with darker shades in windows and trim to add a flash of personality. If you're using a deeper shade in the main area of your exterior, add a more neutral color in the gables to bring the natural world into the color scheme.



D4V and S8 only available in White. Actual siding color may vary slightly from printed brochure.

We'll get you to your "wow" place.

Achieving the exterior that expresses your home the way you want it takes time, thought and the right combination of siding, trim, accents, color and dimension. But the experience doesn't have to be painstaking or frustrating.

We're here to make exterior home design exciting—whether you're searching for a complementary fusion of styles and textures or the homerun palette that takes your home to the next level. In addition to our products, we offer inspiration through LiveAbode™, our online design magazine. It will fuel you all year long with trending ideas, tips and thoughts on everything from maximizing landscaping space to upcycling lighting fixtures.

Visit [LiveAbode.com](https://www.liveabode.com)

LIVE **A**BODE™



Clean and monochromatic

Gable Siding in Sterling
Trim in White



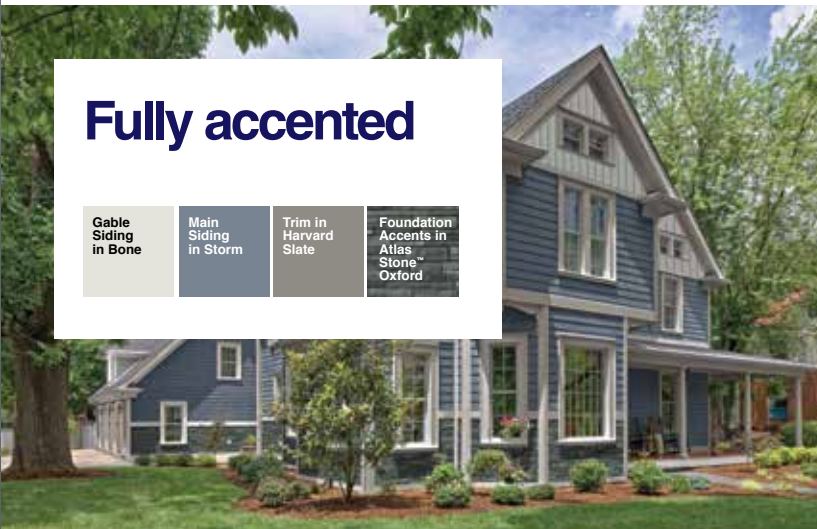
More boldly dressed

Gable Siding in Sterling
Main Siding in Storm
Trim in White



Fully accented

Gable Siding in Bone
Main Siding in Storm
Trim in Harvard Slate
Foundation Accents in Atlas Stone Oxford



Color + Design

Speak Volumes

Choosing the exterior that hits home comes down to the personality you want to project and using different style elements to communicate that personality. Color can set endlessly shifting, memorable moods and has a big say in the curb appeal conversation. These examples show how much you can differentiate by varying color and texture.

Start Designing

Explore color and style possibilities with our HomePlay™ online design tool.

Visit [HomePlayByRoyal.com](https://www.homeplaybyroyal.com)

HomePlay™
BY ROYAL

Royal® Building Products exists for one reason: to push the limits of what every type of exterior can be. We strive for best-in-class manufacturing and industry-leading innovation. What drives us? Every homeowner who demands exteriors that add value, perform impeccably, look amazing and make their lives easier. Our goal is to bring more products, more styles, more technology, more design insight and more sustainable solutions to the attention of everyone who cares about creating the best exterior possible. Build Royal™



CELECT® CELLULAR COMPOSITE SIDING



ZURI® PREMIUM DECKING



ROYAL® TRIM & MOULDINGS



HAVEN® INSULATED SIDING



ROYAL® VINYL SIDING



ROYAL® SHUTTERS, MOUNTS & VENTS



ATLAS STONE™



PORTSMOUTH™ SHAKE & SHINGLES



CEDAR RENDITIONS™ ALUMINUM SIDING