


# Estate™



ELEVATE YOUR  
**EXTERIOR**

 **ROYAL**® Siding



**THIS IS WHAT REAL CURB  
APPEAL AND NO-WORRY  
MAINTENANCE LOOKS LIKE:  
A BEAUTIFUL COMBINATION  
OF PRESENCE, LIGHT,  
SHADOW, TEXTURE AND  
UV-RESISTANT COLOR  
CALLED ESTATE™ SIDING.**

On Cover:  
Estate™ D5D In Granite,  
Portsmouth™ D7 Cedar Shingles In Walnut,  
Royal® Vinyl Trim In White



Estate™ D4 In Weathered Gray,  
Portsmouth™ D7 Cedar Shingles In Weathered Gray,  
Royal® Vinyl Trim In Sand



Estate™ D4 In Redwood  
Royal® Board & Batten In Harvard Slate  
Royal® Vinyl Trim In White

# TIMELESS PRESENCE

AND EFFORTLESS ENDURANCE  
FROM DAY ONE.

Estate™ Siding gives you something invaluable in creating a gorgeous home: choice. That translates into a wide array of trending colors and several popular profiles. Plus it's engineered to add durability and subtract maintenance hassle, is warranted not to flake, chip or sag, and stands up to the sun, wind, rain and snow.

Estate delivers timeless design and worry-free living year after year.

- Available in a full palette of trending ColorScapes™ colors
- Offered in popular profiles (straight lap, dutchlap and beaded)
- Engineered with high performance features
- Never needs painting
- Surprisingly sustainable
- Industry-leading Double Lifetime Warranty



CERTIFICATION PROGRAM



Estate™ D4 In Redwood  
Royal® Vinyl Trim In White

# CONQUER ANY CLIMATE.

Estate™ Siding delivers high performance against the elements with hurricane-force wind resistance, Chromatix® technology applied to all Colorscapes® Dark and Premium colors, and nail hems and lock & clip systems designed for a robust installation.

- Robust .044" thick panel
- Partial rollover nailing hem
- Teardrop lock and clip system
- Designed to withstand hurricane-force winds up to 180 mph
- Premium and Dark Colorscapes® shades feature Chromatix® technology color protection

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## DEEPEN DESIGN WITH COLOR.

Color is crucial to how your siding presents itself. So we pay a lot of attention to what's trending and what works. Choosing your own colors can be fun, but a bit overwhelming. So we created a color combination tool to help. Get ideas and tips at [royalbuildingproducts.com/color-style/royal-color-combinations](https://royalbuildingproducts.com/color-style/royal-color-combinations).

We develop our wide range of colors to fully express design when they're fresh, and years down the road, engineering our siding pigments to deliver vibrant curb appeal, resist fade and fend off elements day after day.

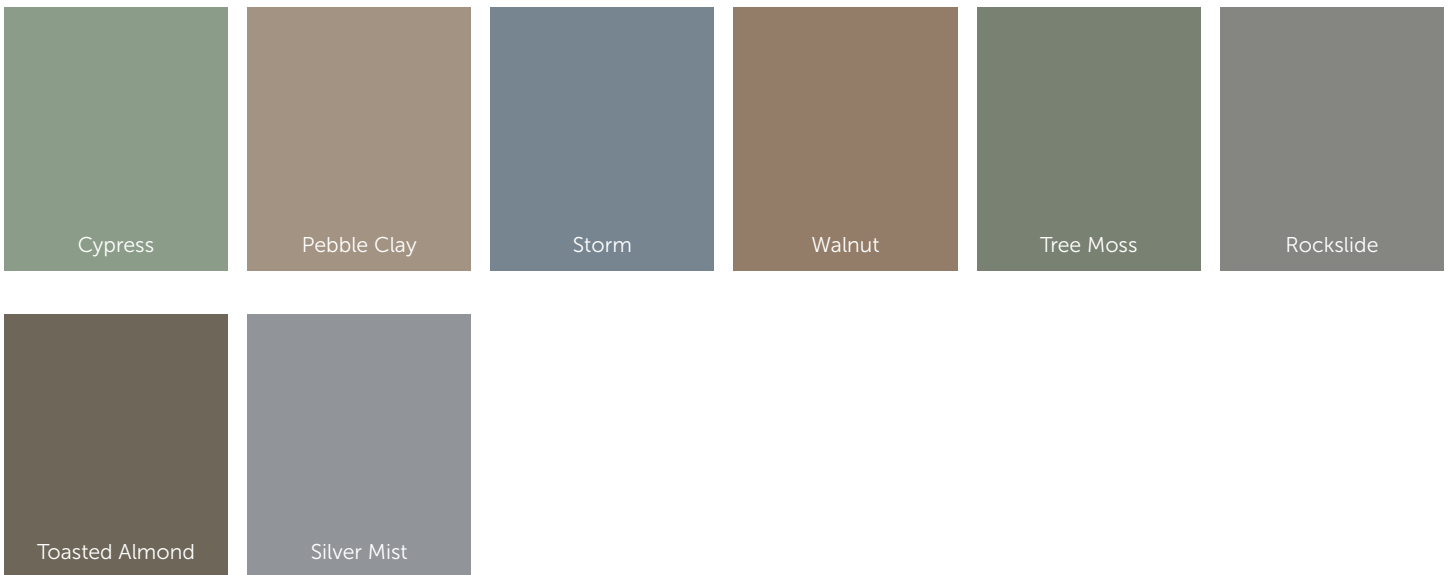
- Our proprietary Chromatix® technology color protection effortlessly maintains the look you create in a challenging outdoor environment.
- Infrared-reflecting pigments reduce heat buildup
- UV formulation with mineral-based pigments keep siding colors from fading



Colorsapes® Dark Colors



Colorsapes® Premium Colors



Colorsapes® Traditional Colors



Estate™ Colonial Beaded is not available in Colorsapes® Dark Colors. Actual siding color may vary slightly from printed brochure.



Estate™ Double 4" In Pebble Clay



Estate™ Double 4.5" Dutchlap In Midnight Surf



Estate™ Double 5" Dutchlap In Wicker



Estate™ Colonial Beaded 6.5" In Flagstone



# CHOICE

IS A BEAUTIFUL THING.

Estate™ Siding comes in straight lap, dutchlap and beaded panels, giving you the flexibility to perfectly match your vision, whether it's traditional, contemporary or elegant. All of our styles and profiles are made from durable vinyl textured with a gorgeous woodgrain. And every one of them defies the effects of time and weather.

- **Choice of D4, D45D, D5D profiles with a partial rollover hem**
  - **Also available in a single-course, Colonial Beaded profile**
  - **5/8" projection for deep shadow lines**
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## A SUSTAINABLE CHOICE IS **EVEN BETTER.**

Estate™ Siding is available in a wide selection of colors and profiles, is lightweight yet durable and never requires painting or staining. Plus it's remarkably green—from production and manufacturing to transportation and installation. Our facilities recycle virtually all scrap materials during the manufacturing process and Estate was designed so that when cut into, no hazardous materials are emitted during installation. From our facility to your home, our siding is a safe and sustainable option to choose.

- **Manufactured from recyclable and recycled materials**
- **Rivals natural cedar in overall green performance**
- **1/3 the environmental impact of fiber cement**

# LOSE THE MAINTENANCE, GAIN THE WEEKEND.

All of our offerings are extremely low maintenance and require no painting. Compare that to competitive technologies like wood, fiber cement and engineered wood, which all require painting at some point in their lifetimes.

- **Virtually maintenance free**
  - **Never needs painting**
  - **Won't flake, chip, rot or sag**
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# LIVE EASY FOR THE LONG HAUL.

Our Double Lifetime Warranty provides full coverage to both the first and second owner, while other vinyl manufacturers often prorate their warranties for the second owners. Our warranty is facilitated by the strength of our innovation and technology, which creates real peace of mind and can equate to improved resale value for the first owner.

- **Industry-leading Double Lifetime Warranty**
- **Strong resale value**

# ACHIEVE YOUR DREAM HOME.

Achieving the exterior that expresses your home the way you want it takes time, thought and the right combination of siding, trim, accents, color and dimension. But the experience doesn't have to be painstaking or frustrating.

Use our website to find resources for guidance and inspiration, like these:

## **HomePlay™ by Westlake Royal™**

Mix and match siding and trim combinations before you commit

## **Inspirational Photos**

See beautiful examples of home styles and colors

## **Color Design Guide**

Immerse yourself in valuable information and ideas

## **Free Samples**

Get a hands-on look at our siding

## **LiveAbode™ Online Design Magazine**

Trending ideas and tips all year long





# BOUNDLESS™

Where some see boundaries, Westlake Royal Building Products™ sees opportunities to drive innovation, elevate design and deliver solutions that redefine the industry. Our comprehensive selection of products, materials and widely expressive color palettes and textures meet any home demand—inside and out, East Coast to West. Giving everyone the tools and technology to transform spaces into anything they want. This is our mission. And it's Boundless™.



SIDING & ACCESSORIES

TRIM & MOULDINGS

ROOFING

STONE

WINDOWS

OUTDOOR LIVING

