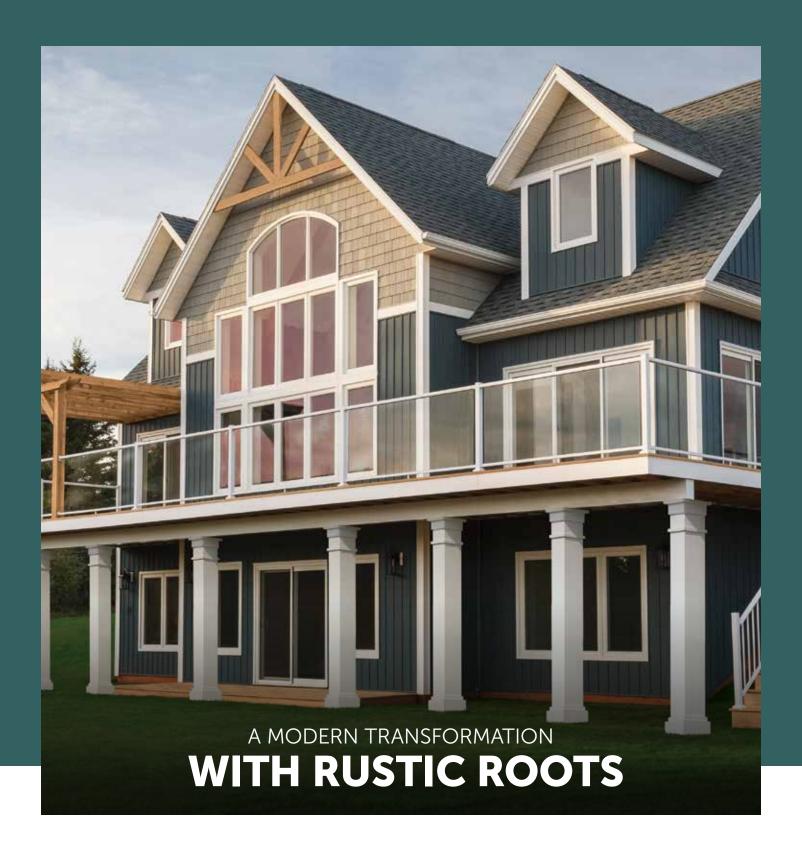
## **Board & Batten**





## MOVING CURB APPEAL

IN A DIFFERENT DIRECTION.

In a starring role or as a complementary accompaniment, our Board & Batten Siding makes the most of its vertical profile to add dimension and character to any home style.

Change-of-pace magnetism is even better when it lasts. Board & Batten is reinforced by rugged weather resistance, long-term durability and year after year of low maintenance.

- Never needs painting
- Won't warp, buckle or sag
- Surprisingly green
- Industry-leading Double Lifetime Warranty

On Cover:

Royal® Board & Batten In Heritage Blue, Portsmouth™ D7 Cedar Shingles In Flagstone, Zuri® Premium Decking In Chestnut, Royal® Vinyl Trim In White, Royal® Column Wraps In White



#### SIDING MOVES IN A

## HANDSOME DIRECTION.

Our Board & Batten Siding has a vertical pattern that's warm, versatile and distinguished. While it conveys a strong and clean rustic vibe as a main siding attraction, it's equally powerful as a contemporary accent. Rich color choices, strong durability and no-worry maintenance only add to its curb appeal and overall charm.

- Robust .046" panel, with Colorscapes® Dark colors increased to .050" for advanced performance
- Distinctive, trending vertical profile
- Can withstand hurricane-force winds up to 170 mph
- Low-gloss finish that replicates the look of real cedar
- Classic, seamless appearance



## **A SUSTAINABLE**

**EXTERIOR PRESENCE.** 

Board & Batten Siding is as green as it is colorful and curb appealing. It's engineered to eliminate the need for painting or staining, and represents its environmental friendliness in many different ways—from production and manufacturing to transportation and installation. Our facilities recycle virtually all scrap materials during the manufacturing process and Board & Batten Siding was designed so that when cut into, no hazardous materials are emitted during installation. From our facility to your home, our siding is a safe and sustainable option to choose.

- Manufactured from recyclable and recycled materials
- Rivals natural cedar in overall green performance
- 1/3 the environmental impact of fiber cement

## CONQUER ANY CLIMATE.

Board and Batten Siding delivers high performance against the elements with hurricaneforce wind resistance and Chromatix® technology applied to all Colorscapes® Dark and Premium colors.

- .046" thick panels with ColorScapes Dark colors coming in at .050" for extra robustness
- Designed to withstand hurricane-force winds up to 170 mph
- Premium and Dark Colorscapes® shades feature Chromatix® technology color protection

## DEEPEN DESIGN WITH COLOR.

Color is crucial to how your siding presents itself. So we pay a lot of attention to what's trending and what works. Choosing your own colors can be fun, but a bit overwhelming. So we created a color combination tool to help. Get ideas and tips at royalbuildingproducts.com/color-style/royal-color combinations.

We develop our wide range of colors to fully express design when they're fresh, and years down the road, engineering our siding pigments to deliver vibrant curb appeal, resist fade and fend off elements day after day.

- Our proprietary Chromatix® technology color protection effortlessly maintains the look you create in a challenging outdoor environment.
- Infrared-reflecting pigments reduce heat buildup
- UV formulation with mineral-based pigments keep siding colors from fading





#### Colorscapes® Dark Colors

Redwood	Shamrock	Midnight Surf	Granite	Heritage Blue	Ironstone
Riverway	Cocoa	Wedgewood	Weathered Gray	Marine Blue	Urban Bronze

#### Colorscapes® Premium Colors

Colorscapes® Premium Colors						
Cypress	Pebble Clay	Storm	Walnut	Tree Moss	Rockslide	
Toasted Almond	Silver Mist					

#### Colorscapes® Traditional Colors

Cotorscapes maditions					
Vintage Cream	Sand	Brownstone	White	Heather	Wicker
Harvard Slate	Linen	Flagstone	Blue Gray		

# LOSE THE MAINTENANCE,

GAIN THE WEEKEND.

All of our offerings are extremely low maintenance and require no painting. Compare that to competitive technologies like wood, fiber cement and engineered wood, which all require painting at some point in their lifetimes.

- Virtually maintenance free
- Never needs painting
- Won't flake, chip, rot or sag

## **LIVE EASY**

FOR THE LONG HAUL.

Our Double Lifetime Warranty provides full coverage to both the first and second owner, while other vinyl manufacturers often prorate their warranties for the second owners. Our warranty is facilitated by the strength of our innovation and technology, which creates real peace of mind and can equate to improved resale value for the first owner.

- Industry-leading Double Lifetime Warranty
- Strong resale value



Achieving the exterior that expresses your home the way you want it takes time, thought and the right combination of siding, trim, accents, color and dimension. But the experience doesn't have to be painstaking or frustrating.

Use our website to find resources for guidance and inspiration, like these:

#### HomePlay<sup>™</sup> by Westlake Royal<sup>™</sup>

Mix and match siding and trim combinations before you commit

#### **Inspirational Photos**

See beautiful examples of home styles and colors

#### **Color Design Guide**

Immerse yourself in valuable information and ideas

#### **Free Samples**

Get a hands-on look at our siding

















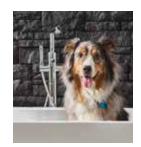
### BOUNDLESS\*\*

Where some see boundaries, Westlake Royal Building Products™ sees opportunities to drive innovation, elevate design and deliver solutions that redefine the industry. Our comprehensive selection of products, materials and widely expressive color palettes and textures meet any home demand—inside and out, East Coast to West. Giving everyone the tools and technology to transform spaces into anything they want. This is our mission. And it's Boundless™.



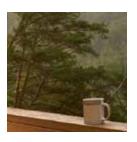












SIDING & ACCESSORIES TRIM & MOULDINGS

**ROOFING** 

**STONE** 

**WINDOWS** 

**OUTDOOR LIVING** 



